

Sports & Entertainment

DTC Communications delivers one of the largest public Wi-Fi deployment in Tennessee at the Wilson County-TN State Fair and James E. Ward Agriculture Center

LEBANON, Tenn., May 29, 2026 — Wilson County Promotions, in partnership with DTC Communications, announced the deployment of a large-scale, high-capacity public Wi-Fi network serving the Wilson County-Tennessee State Fair and the James E. Ward Agriculture Center, delivering connectivity at a scale rarely seen at public events across the state.

With nearly one million visitors expected during the Fair, the network consists of 80 access points and is engineered to support more than 60,000 simultaneous connections. The system provides reliable, high-performance connectivity for guests, vendors, exhibitors, staff and critical operations across more than three square miles. The deployment ranks among the largest and most complex public Wi-Fi projects ever undertaken for an event of this kind in Tennessee.

The project was made possible through a Connected Community Facilities Grant through the Tennessee Department of Economic and Community Development (TNECD) awarded to Wilson County Promotions in support of expanded connectivity at the Wilson County-Tennessee State Fair. Following a competitive selection process, DTC Communications was chosen to design, build, and operate the Wi-Fi network based on its technical expertise, proven performance, and long-standing commitment to the community.

“This network allows our agricultural center to operate at a modern level,” said Helen McPreak, Wilson County Promotions. “From ticketing and vendor operations to public safety, logistics, and overall guest experience, reliable connectivity is no longer a luxury. It is critical infrastructure.” Public safety and security were core priorities in network design.



DTC Communications rep stands in front of the Wilson County – Tennessee State Fair sign where company is providing new Wi-Fi service that will improve connectivity for fairgoers, exhibitors, vendors and event attendees throughout the fairgrounds. (Photo/Courtesy: Wilson County Promotions)



DTC Communications rep tests the newly installed Wi-Fi network at the James E. Ward Agricultural Center. The upgraded service is part of an ongoing effort to enhance the guest experience and provide reliable connectivity across the fairgrounds year-round. (Photo:/Courtesy: Wilson County Promotions)

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The Wi-Fi system supports real-time communication for law enforcement, emergency medical services, and fair operations staff, allowing faster response times, improved coordination, and stronger situational awareness during peak attendance. As attendance grows and the fairgrounds reach capacity, cellular networks often become congested due to the volume of users, limiting reliable mobile service. The DTC Wi-Fi deployment is designed to offload that demand, ensuring essential services remain online and visitors stay connected when cellular networks are strained. In addition to supporting operations and safety, the network enhances the guest experience by allowing visitors to stay connected, share their experiences, and access information throughout the fairgrounds without interruption.

The scale and density of the deployment are comparable to major Tennessee venues such as Nissan Stadium and Neyland Stadium, bringing large-venue Wi-Fi performance to a statewide public event. “This state-of-the-art network

will be an asset to the James E. Ward Agriculture Center and the over 1,000 events that take place each year,” stated Josh Major, Ag Center Director. “This was a true partnership,” said Kasey Krueger, CEO of DTC Communications. “We appreciate the trust and collaboration from the Wilson County Tennessee State Fair leadership and partners. Projects like this show what our team can accomplish when planning and execution come together to deliver reliable connectivity for an event that brings Tennesseans together.”

About DTC Communications

DTC Communications has served Wilson County and surrounding communities for decades, with continued investment in fiber infrastructure, advanced network technologies, and strong community partnerships. As a member owned cooperative, DTC operates a fiber optic network across Middle Tennessee, providing broadband and technology services to homes and businesses.

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About the Wilson County Tennessee State Fair

The Wilson County-Tennessee State Fair is one of Tennessee’s premier annual events, celebrating agriculture, education, entertainment, and community while welcoming visitors from across the state, U.S and many other countries. The Fair showcases local traditions, youth programs, and family-friendly attractions that bring generations together each year.

Multi-Platinum selling artist Bryson Tiller brings his ‘Neo Trapsoul Tour’ to FedExForum on October 6; Tickets on sale

– Tickets Go on Sale to General Public This Friday, June 5, at Noon – MEMPHIS, Tenn., June 1, 2026 – Grammy Award nominated, multi-platinum selling artist Bryson Tiller announced his tour, Bryson Tiller Presents: The Neo Trapsoul Tour, produced by Live Nation, is coming to FedExForum on Tuesday, Oct. 6, with support from Majid Jordan, Ty Dolla Sign and Austin Millz.

Tickets for Bryson Tiller Presents: The Neo Trapsoul Tour will go on sale this Friday, June 5, at noon at ticketmaster.com and the FedExForum Box Office. An exclusive FedExForum presale is available this Thursday, June 4, from noon to 11:59 p.m. for current Memphis Grizzlies MVP Season Ticket Members, recipients of FedExForum Event Alert e-mails and texts and subscribers of Grizzlies e-News.

The tour announcement builds on recent momentum for Tiller, who is gearing up to release a brand-new album this July. Last month, he dropped his new single “IT’S OK” from the upcoming project. Tiller also recently teased an upcoming collaboration with

Grammy Award winner Kehlani. The tour announcement follows a landmark year for Tiller. Last October, he both celebrated the 10-year anniversary of his groundbreaking debut T R A P S O U L and released the double-album Solace & The Vices, showcasing the duality of his artistry, with The Vices leaning into high-energy, rap-driven production and Solace embracing a more soulful, R&B-forward sound. Additionally, Bryson teamed up with Chris Brown on their smash hit “It Depends,” which debuted at #1 on Billboard’s R&B Digital Song Sales Chart and peaked at #16 on the Billboard Hot 100. The song also garnered an NAACP Image Award, along with two Grammy nominations, two BET Award nominations and an American Music Award.

FedExForum has implemented a clear bag policy that limits the size and types of bags that may be brought into the venue for all future events. Only clear bags made of plastic, vinyl or PVC no larger than 6x8x2 inches will be allowed inside FedExForum. Clear bags may not have an all-

over print or decoration that prohibits full view of its contents. Clear bags may contain a strap, but metal or chain straps are prohibited. Guests will be limited to one (1) clear bag per person. For more information, visit fedexforum.com/arena-policy-updates.

About Bryson Tiller:

Hailing from Louisville, Ky, Grammy nominated superstar Bryson Tiller made his mark with the breakout, diamond-certified hit “Don’t,” leading to his three-time platinum-certified debut album “T R A P S O U L” in (2015), which helped define modern trap R&B. He continued his success with “True to Self” in 2017, which debuted at No. 1 on the Billboard 200, and “A N N I V E R S A R Y” in (2020), which debuted at No. 5. His 2024 self-titled album earned widespread acclaim and landed in the Billboard 200’s Top 20, led by the hit single “Whatever She Wants.” Last year marked the beginning of Tiller’s newest chapter with the release of his highly anticipated double album, “Solace & The Vices.”

